

Hochschule Niederrhein
University of Applied Sciences



NIERS

Niederrhein Institut für
Regional- und Strukturforschung

Niederrhein Institute for
Regional and Structural Research

Recruiting and Binding (Graduated) Higher Educated Students to the Region

Dual study Programs – Good Practice from Niederrhein, Germany



STEP-forward, Seminar, 04.06.2012

Niederrhein Institute for Regional- und Structural Research

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Structure of Presentation

1. Introduction – Hochschule Niederrhein, University of Applied Sciences
2. Dual Study Programs
 - a) Concept
 - b) Fields of Studies
 - c) Cooperating (regional) firms
 - d) Facts and Figures
3. Possible Regional Effects

DUAL STUDIEN

with the „Krefelder Modell“

at the Hochschule Niederrhein

„Closer to the practice – Dual Study Program“

Corporate video of the Hochschule Niederrhein

<http://www.youtube.com/watch?v=b6zRTbiKhgM&feature=youtu.be>

Hochschule Niederrhein, University of Applied Sciences

12.000 Students

1.700 Graduates per year

30 Bachelor-Programs

23 Master-Programs

12 Dual Study-Programs

2 Locations: Krefeld, Mönchengladbach

10 Faculties

More than **100** foreign partner universities

Hochschule Niederrhein, University of Applied Sciences

Faculties/Departments

Krefeld:

- **Chemistry**
- **Design**
- **Electrical Engineering and Computer Science**
- **Mechanical and Process Engineering**
- **Industrial Engineering**
- **Health Care**

Mönchengladbach:

- **Food, Nutrition and Hospitality Sciences**
- **Applied Social Sciences**
- **Textile and Clothing Technology**
- **Business Administration and Economics**

Dual Programs – Concept and its origins

Origins:

- „Krefelder Modell“ (1982)
- Our university (in cooperation with Chamber of Industry and Commerce) is the inventor of this type of study programs – we are proud of that!

Concept:

- Combination of 23 apprenticeships and 12 Bachelor degree programs
- Dual qualification within the shortest time (fully-fledged apprenticeship accredited by the Chamber of Industry and Commerce and fully-fledged Bachelor degree).

Dual Programs – Concept and its origins

Structure of the studies:

- **Parallel apprenticeship and study courses**
- **Study courses replace the vocational school**
- **Part-time studies (studies with integrated apprenticeship)**

Duration:

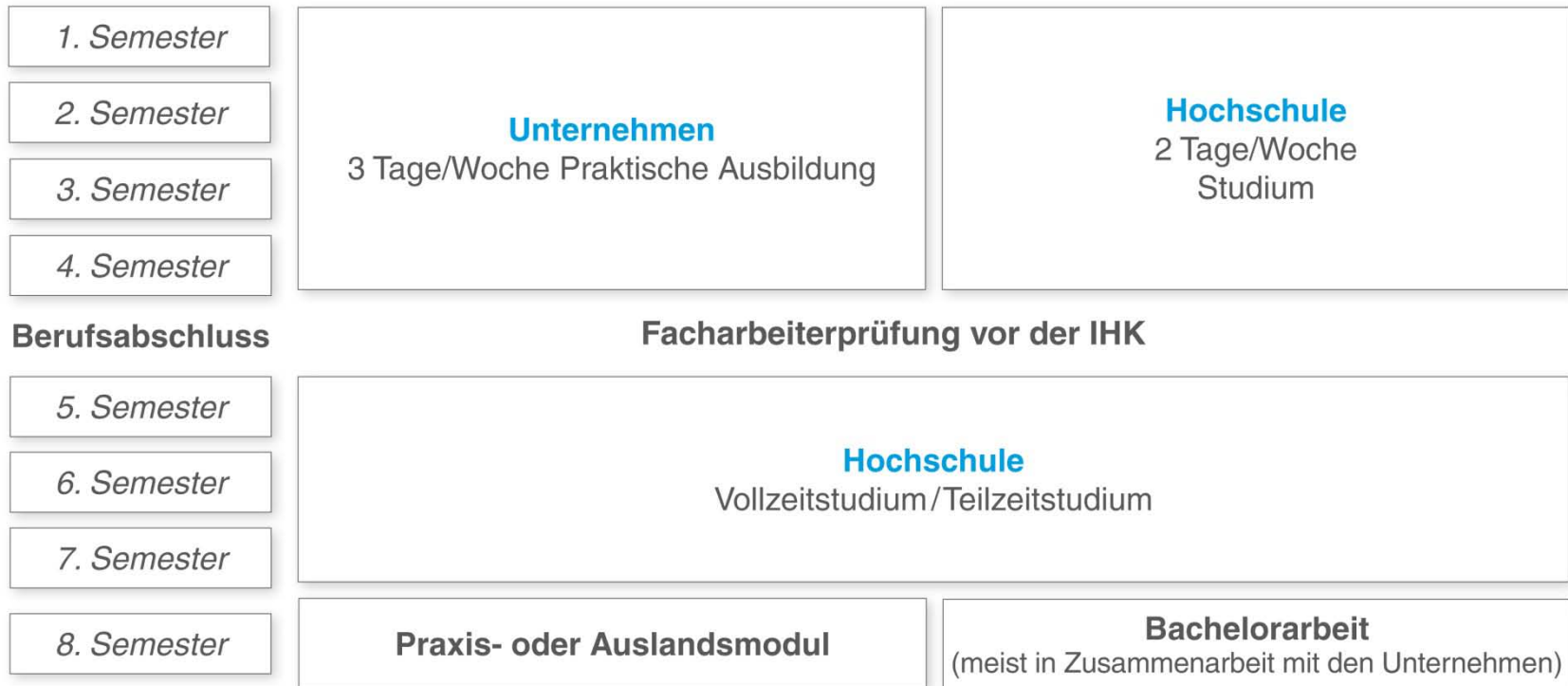
- **Apprenticeship: usually 2 years**
- **Duration of study: usually 4 years**

Development of dual studies in Germany

- In 2011 930 dual programs existed according to the Federal Institute for Vocational Education and Training (Bundesinstitut für Berufsausbildung).
- One year before it was 20 % less.
- Not all fields of studies are suited for such programs.
- Research intensive study courses like natural science (maths, physics, chemistry) are less often offered.
- Instead dual programs cover fields like Engineering Sciences, Business Administration and Social Work.
- It is supposed that health care might become a future field of dual programs.

Dual Programs – Concept and its origins

The initial model of the Hochschule Niederrhein and the IHK Mittlerer Niederrhein („Krefelder Modell“ for KIA)



Hinweis: Das Modell stellt ein grobes Schema des dualen Studiums an der Hochschule Niederrhein dar. Die Ausbildungsdauer variiert von Fachbereich zu Fachbereich und reicht von 2 Jahren bis zu 3,5 Jahren (Fachbereich Chemie). Ebenso sind im Hauptstudium verschiedene Modelle möglich von einer Vollzeit-Lösung über eine Betriebsassistenten-Zeit bis hin zu einem komplett berufs begleitenden Studium im Fachbereich Wirtschaftswissenschaften.

Example: Bachelor of business administration

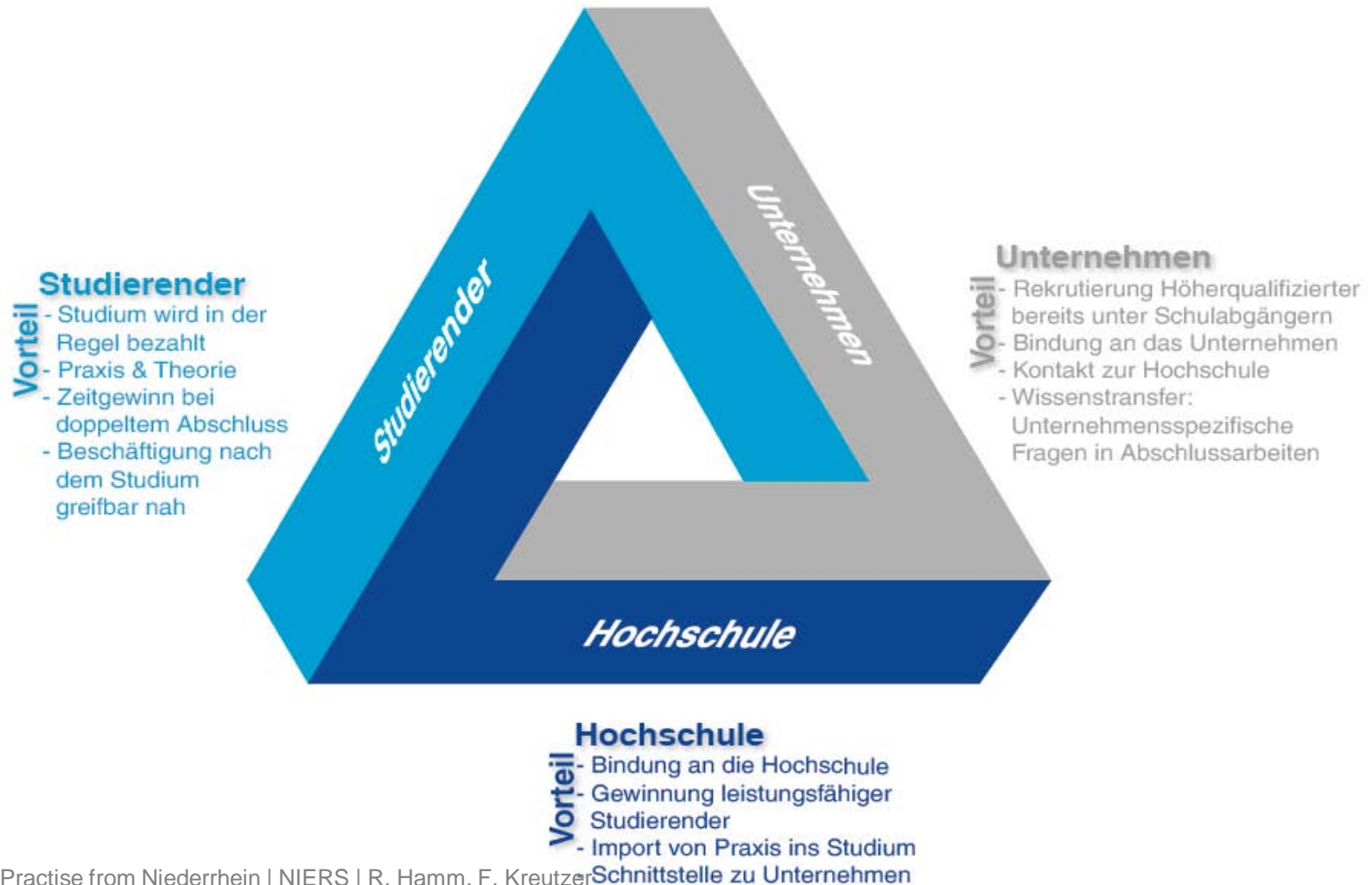
- **Dual alternative to the existing full-time bachelor program of our faculty.**
- **Students of dual programs are integrated into existing groups of full-time students.**

Schedule of studies:

- **In the first two academic years:**
 - **2 days at the university**
 - **3 days in the company**
- **Starting with the 5th semester the studies are extra-occupational.**

Dual Programs – Concept and its origins

Vorteilsdreieck des Dualen Studiums



Dual Programs – Fields of Studies

- **Chemical Engineering (1982)**
- **Chemistry and Biotechnology (2003)**
- **Electrical Engineering (2008)**
- **Mechanical Engineering (1982)**
- **Mechatronics (1982)**
- **Process Engineering (1989)**
- **Textile and Clothing Technology (2004)**
- **Business Administration (2011)**
- **Business Informatics (2011)**
- **Taxation and Auditing (2011)**
- **Industrial Engineering (2012)**
- **Health Care Management (2010)**
- **Therapy Science (2013)**

Dual Programs – Cooperating (regional) firms

- Bayer
- Currenta
- Draftex
- Foster Wheeler Energie
- Hegenscheidt MFD
- Messer
- Norgren
- Siemens
- SMS Meer
- Voith Paper
- Hüttenwerke Krupp Mannesmann
- Thyssen-Krupp

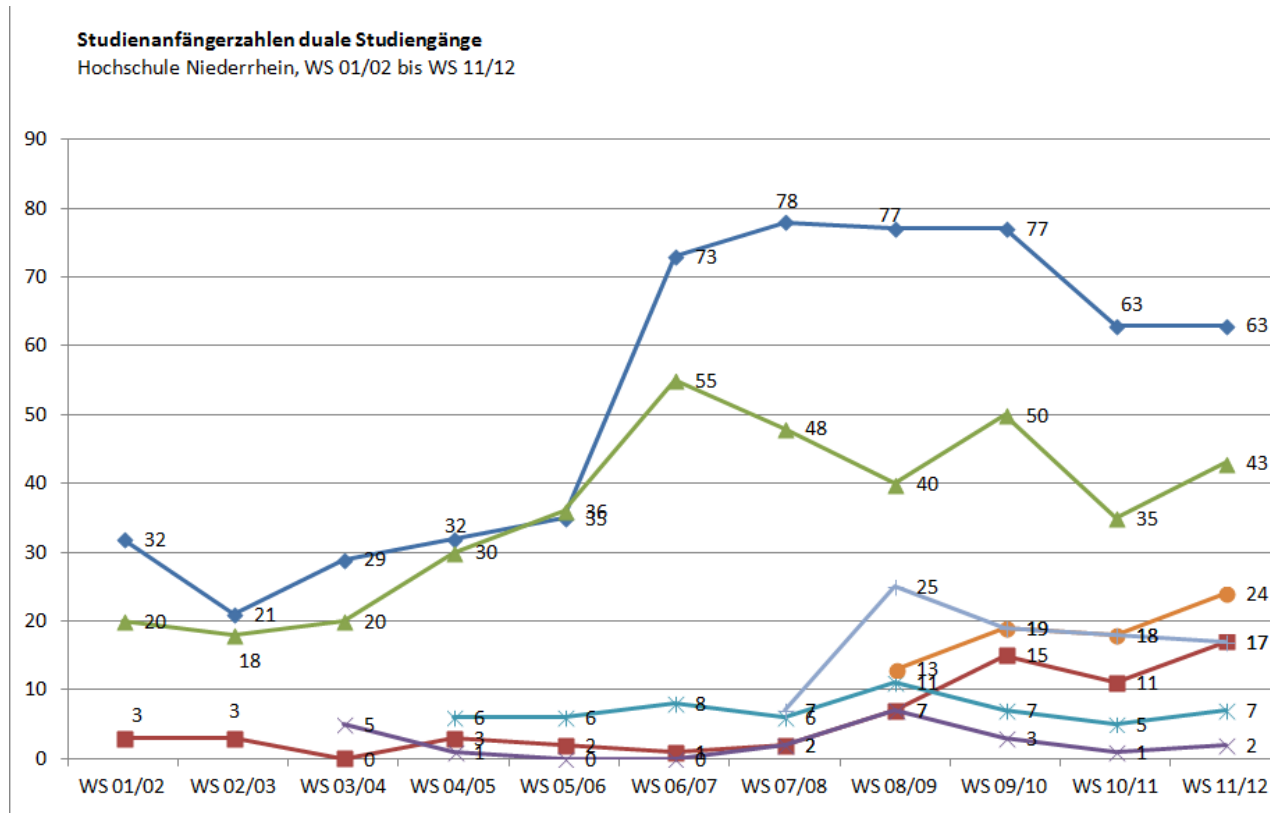
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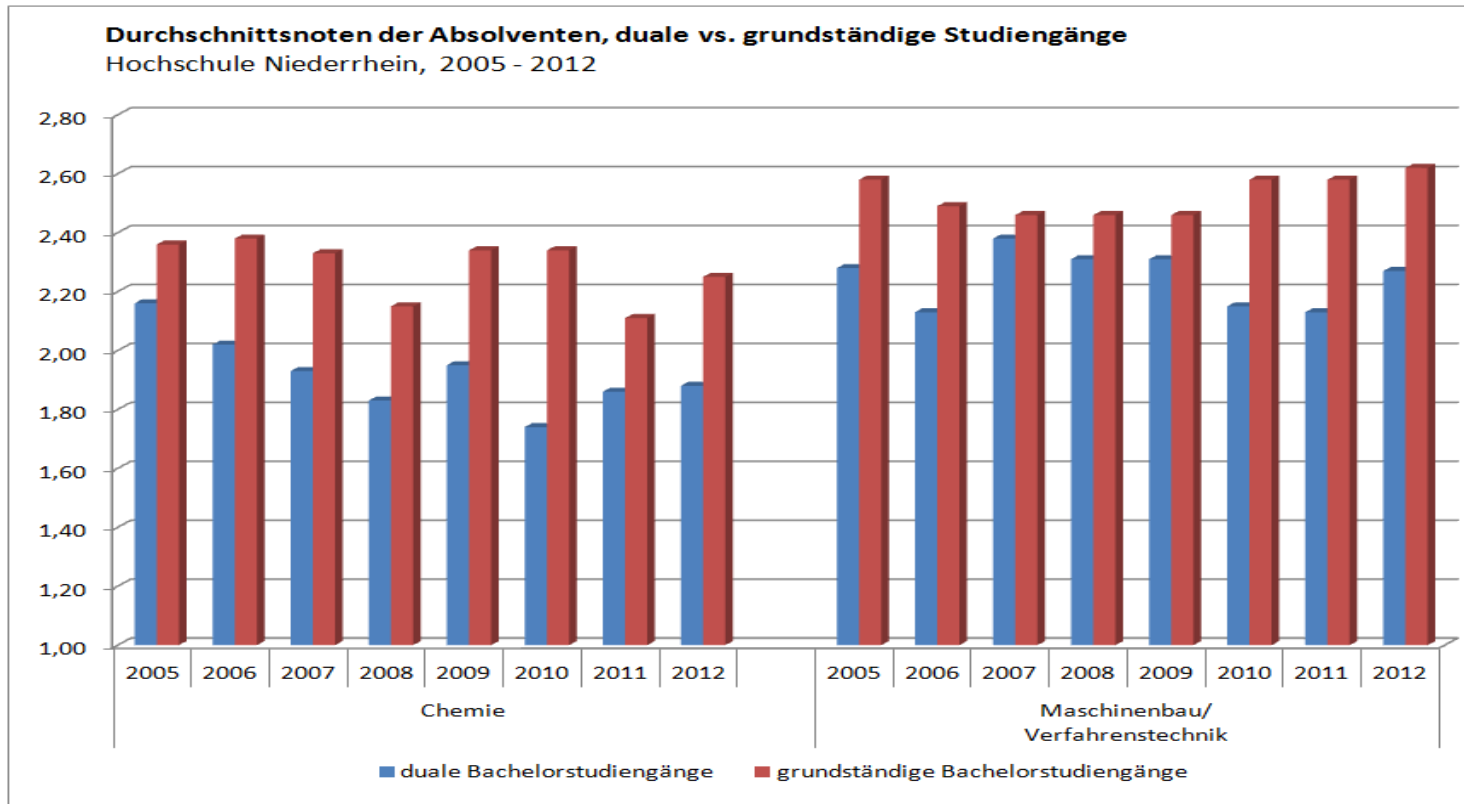
Dual Programs – Some facts and figures

- **HSNR invented Dual Studies (duales Studium).**
- **Nowadays this type of program nationwide is very popular.**
- **Attractive for firms: They get into a first contact with students, have the chance to test someone, can influence education.**
- **Attractive for students: In most cases they earn some money, get practical experience and come into contact with firms.**
- **Can or could be seen (or used) as a key instrument to keep the students in the region.**
- **6,6% of all HSNR-students in 2012 and 7,7% in 2012/2013 are studying dual programs.**

Development- Enrolement in Dual Studies



Average Grades- Dual Student vs. Ordinary Student

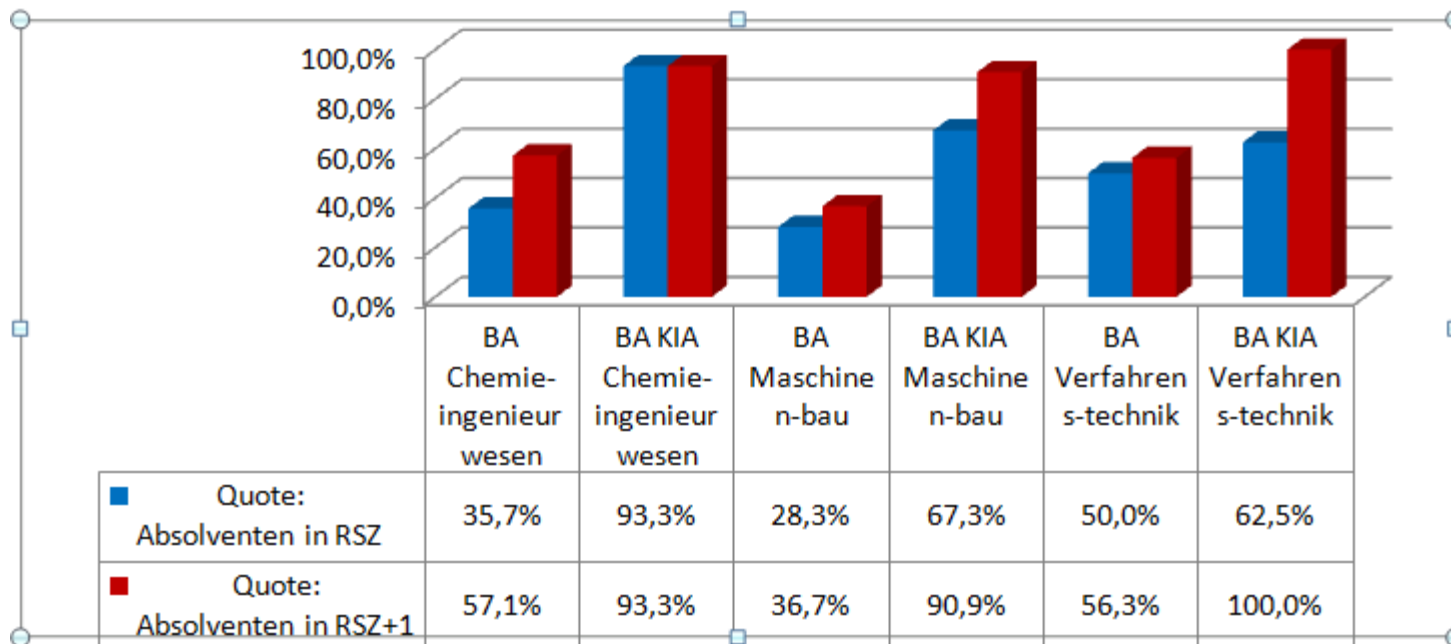


- **Hints that dual Students have better grades!**
Explanation?

Which Students study faster?

Quote "Absolventen in Regelstudienzeit (RSZ) : Absolventen gesamt"

Hochschule Niederrhein Berichtsjahr: 2011



Students in dual programs get their graduates earlier.

Possible Regional Effects

- **Regional firms – cooperating with us in the field of dual programs – have the possibility to find qualified graduates.**
- **Lower brain drain compared to ordinary graduates because the firms often take on the graduates.**

Thank you for listening!

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